



*Happy
New Year*

SABRE
HAIRCARE

AUSTRALIA PROMOTIONS
JANUARY - MARCH 2025

HAIR: LARISA LOVE & CESAR RAMIREZ, JOICO

JOICO

FUDGE
PROFESSIONAL



**HANZ
DE
FUKO**



JOICO





CELEBRATING 50 YEARS IN 2025



JOICO 50
the **joi** of healthy hair

**REDEFINING HEALTHY HAIR.
SINCE FOREVER.**

**OPEN
TO ALL**

**45%
OFF LIST**



NEW!

**BLONDE LIFE
MASQUE & DETANGLER
LAUNCH OFFER
SAVE 45%**

Buy 2 of each x **NEW Blonde Life Color Enhancing Masques 150ml** + **NEW Blonde Life Detangler 200ml (8 total) @ 45% Discount** & receive a salon support package:



Client Postcard / 761089



Client Sample Trio, 45g / 2864167

COMPLIMENTARY SALON SUPPORT PACKAGE

- 6 Blonde Life Masque Foil Sachets, 45mls
- 4 Mirror Clings, 80mm (non-adhesive), 2 of each
- 4 Client Postcards

SPECIAL LIST	 	\$122.16 INC GST
REGULAR LIST		\$222.11 INC GST
YOU SAVE		\$99.95 INC GST + FREE ITEMS
FULL RRP	 	\$351.60



Salon Mirror Clings,
8cm Diameter
761091



Salon Mirror Clings,
8cm Diameter
761090

TERMS | **OPEN TO ALL + NORMAL TRADING TERMS DO NOT APPLY + SUBJECT TO CHANGE**
CODE/S | **+ WHILE STOCKS LAST + LIMITED TO ONE DEAL ONLY PER SALON/RETAILER - NO REPEATS!**
JBL4DEC24

SALON
ONLY

AUSTRALIA / JANUARY - MARCH 2025

JOICO



JOICO RETAIL / SALON EXCLUSIVE

Buy any **12** JOICO Care or Styling products of your choice & receive:

- 1 JOICO Treatment of choice***
- 2 K-PAK Color Therapy Luster Lock Spray travel minis, 50ml**
- 3 JOICO LIMITED EDITION Coral Pink Teddy Beauty Bags**

Buy any **18** JOICO Care or Styling products of your choice & receive:

- 2 JOICO Treatments of choice***
- 3 K-PAK Color Therapy Luster Lock Spray travel minis, 50ml**
- 5 JOICO LIMITED EDITION Coral Pink Teddy Beauty Bags**

* Excludes Defy Damage KBOND20 Power Masque



LIMITED
EDITION

30cm x 18.5cm

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + WHILE STOCKS LAST + SUBJECT TO CHANGE + OFFER ONLY AVAILABLE FOR INDIVIDUAL RETAIL SIZE PRODUCTS
CODE/S | JR12JAN25, JR18JAN25



RETAILER
ONLY

AUSTRALIA / JANUARY - MARCH 2025

JOICO



JOICO RETAIL / ONLINE EXCLUSIVE

Buy any **18** JOICO Care or Styling products of your choice & receive:

1 K-PAK Color Therapy Trio Set



Trio includes Shampoo, Conditioner & Treatment Spray
RRP \$74.95 | Full Value \$117.85

TERMS

| OPEN TO RETAILERS & ONLINE + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + WHILE STOCKS LAST + SUBJECT TO CHANGE

CODE/S

| JRO18JAN25



SALON ONLY



LIMITED EDITION

Availability of Swim Rings and Summer Turkish Towels are **strictly limited**. If they become unavailable, they will be replaced with items of similar value.



Cotton
100cm x 180cm



JOICO COLOUR DEAL 1

Buy any **30** tubes of Vero/Chrome/Lumishine & receive:

- 2 Colour tubes of choice**
- 1 JOICO LIMITED EDITION Turkish Beach Towel**

Buy any **48** tubes of Vero/Chrome/Lumishine & receive:

- 4 Colour tubes of choice**
- 1 JOICO LIMITED EDITION Turkish Beach Towel**

Buy any **72** tubes of Vero/Chrome/Lumishine & receive:

- 6 Colour tubes of choice**
- 2 JOICO Cut & Colour Capes**
- 1 JOICO LIMITED EDITION Swim Ring**

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
 + WHILE STOCKS LAST + SUBJECT TO CHANGE
 CODE/S | J30C1JAN25, J48C1JAN25, J72C1JAN25



SALON
ONLY

AUSTRALIA / JANUARY - MARCH 2025

JOICO



Strictly
Limited!



JOICO COLOUR DEAL 2

Buy any **30** tubes of Vero/Chrome/Lumishine & receive:

- 1 K-PAK Color Therapy Duo Set** (Shampoo & Conditioner)
- 4 NEW Blonde Life Color Enhancing Masque Trio Sample Sachets**

Buy any **48** tubes of Vero/Chrome/Lumishine & receive:

- 1 K-PAK Trio** (Shampoo, Conditioner & Reconstructor)
- 1 Foil Me "The Canvas" Wide Foils**
- 4 NEW Blonde Life Color Enhancing Masque Trio Sample Sachets**

Buy any **72** tubes of Vero/Chrome/Lumishine & receive:

- 1 Moisture Recovery Gift Bag** (Shampoo, Conditioner, Treatment Balm, Weekend Hair & Power Spray Mini)
- 1 K-PAK Trio** (Shampoo, Conditioner & Reconstructor)
- 4 NEW Blonde Life Color Enhancing Masque Trio Sample Sachets**

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
+ WHILE STOCKS LAST + SUBJECT TO CHANGE
CODE/S | J30C2JAN25, J48C2JAN25, J72C2JAN25



SALON ONLY

AUSTRALIA / JANUARY - MARCH 2025

JOICO



JOICO COLOUR DEAL 3

Buy any **30** tubes of Vero/Chrome/Lumishine & receive:

- 1 Blonde Life Balayage Lightener, 227g**
- 3 KBOND20 Power Masque, 10ml sample sachets**

Buy any **48** tubes of Vero/Chrome/Lumishine & receive:

- 1 Blonde Life Silverlight Lightening Powder, 454g**
- 1 Blonde Life Coconut 20 Vol Developer 1L**
- 5 KBOND20 Power Masque, 10ml sample sachets**

Buy any **72** tubes of Vero/Chrome/Lumishine & receive:

- 1 Blonde Life Silverlight Lightening Powder, 454g**
- 2 Blonde Life Coconut 20 Vol Developer 1L**
- 1 JOICO Shampoo OR Conditioner Litre of choice***
- 6 KBOND20 Power Masque, 10ml sample sachets**

* Excludes Defy Damage Detox Shampoo, 1L

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
 + WHILE STOCKS LAST + SUBJECT TO CHANGE
 CODE/S | J30C3JAN25, J48C3JAN25, J72C3JAN25





kemon
TRUE · VISIONARY · BEAUTY



ACTYVA

BIO-BASED
PACKAGING

GREEN & CLEAN
COSMETICS

VEGAN
FORMULATION

VELIAN
COMPLEX

DERMATOLOGICALLY
TESTED

100%
GREEN ENERGY

SALON
ONLY

AUSTRALIA / JANUARY - MARCH 2025



ACTYVA



ACTYVA

Buy any **5** Actyva Retail Size products & choose:
4 Actyva Summer Travel Minis, 30ml*

*Choose from:

Benessere Shampoo 30ml / 690004

Benessere Butter 30ml / 248800

Colore Brillante Mask 30ml / 690007

Disciplina Shampoo 30ml / 690048

Disciplina Mask 30ml / 690049

Nuova Fibra Mask 30ml / 690066

Volume e. Corposita Shampoo 30ml / 690021

Volume e. Corposita Conditioner 30ml / 690022



TERMS

| OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
+ SUBJECT TO CHANGE + WHILE STOCKS LAST

CODE/S

| **ACT5JAN25**



**HANZ
DE
FUKO**

OPEN TO
SALON &
RETAILERS



HDF

Buy any **9** Hanz De Fuko products & receive:

1 Hanz De Fuko
product of choice

TERMS

CODE/S

| OPEN TO SALONS & RETAILERS ONLY + NORMAL TRADING TERMS DO NOT APPLY
+ MULTIPLE DEALS AVAILABLE + SUBJECT TO CHANGE + WHILE STOCKS LAST
HDF9JAN25



FUDGE 
PROFESSIONAL



OPEN
TO ALL



FUDGE RETAIL - STYLING + CARE

Buy any **6** Retail products & receive:

1 FUDGE retail product of choice

TERMS

| OPEN TO ALL + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
+ WHILE STOCKS LAST + SUBJECT TO CHANGE + RETAIL SIZE ONLY - EXCLUDES DUOS

CODE/S

| **FR6JAN25**